

# BUILD YOUR BRAND



**CAPITAL  
WRAPS** INC



## FLEET WRAP PROGRAM

CREATIVITY IN MOTION *DESIGNING FORWARD*

# FLEET WRAP PROGRAM

CREATIVITY IN MOTION



Reach **30,000** to **70,000** People *Everyday*



## Custom Designs

Work with our in-house design team to create custom branded graphics to fit one or many vehicles.



## Marketing Services

We provide marketing services such as creating business cards, yard signs, banners, and more.



## Priority Scheduling

As a priority client, we give you preferential scheduling to get you in and out quickly and on the road fast.

## Program Benefits

- Fleet Wrap Discounts
- Single Point Customer Service
- Marketing Services
  - Yard Sign Program
  - Business Cards
  - Banners
- Company Signs and Graphics
- Priority Scheduling
- Certified Print and Installation Team
- Nationwide Installs

# WRAP OPTIONS

DESIGNING FORWARD

## Decals



Small and mighty. Essential information such as your logo, phone number, or website is included to start getting your business noticed.

The start of personalization. Your company can now express brand colors and larger graphics to get more recognition on the road.

## Half Wrap



## 3/4 Wrap



Expanding your brand. This eye-catching wrap gives more coverage, color, and design opportunities to help your vehicle stand out.

Big and Bold. Maximize your reach with a wrap that tells the full story of your company. A full coverage wrap guarantees brand recognition from any angle.

## Full Wrap



## Why a Full Wrap?



More room to place contact information and logos



Guaranteed to get attention on the road



Allows a full color change of your vehicle while protecting the paint underneath

## Why a Partial Wrap?



A more budget-friendly way to advertise your business



Easier to change and remove decals



Great for personal vehicles that double as business advertisements

# SMALL TO LARGE FLEETS *CREATIVITY IN MOTION*



## *Growing Your Fleet?*

### For The Small Business Owner

Thousands of people are on the road every day. For you, that translates into thousands of potential leads. Turn your vehicle into a mobile billboard that generates impressions anywhere you travel.



Are you a growing company wanting to stand out in your community? Join our fleet wrap program to expand your business. We offer fleet discounts, top-notch design and branding services, along with a 4 year warranty that guarantees continued servicing of our wraps.

## Vehicle Wrap Statistics

**97%**

Message Recall

Vehicle marketing results in 97% message recall<sup>(1)</sup>

**64%**

of US Travelers Notice

64% of US travelers notice vehicle graphics<sup>(2)</sup>

**\$1=\$3**

Spent In Sales

\$1 spent on outdoor media resulted in ~\$3 in sales<sup>(3)</sup>

1. Nielsen Out of Home Advertising Study 2019. | 2. RYP & Becker Group. | 3. Nielsen March 2017 OOH Online Activation Survey



## Let Us Help.

### For The Franchisee

It doesn't matter if your company needs one vehicle wrap or an entire fleet, we have the expertise and experience to handle the job at all of your locations around the country.



Capital Wraps prides itself on its national account team. We are equipped to serve clients nationwide, working with national companies and franchise operations to provide exceptional, dynamic vehicle wraps and graphics that boost their visibility and bottom line.

### Our Franchise Partners



## DID YOU KNOW?

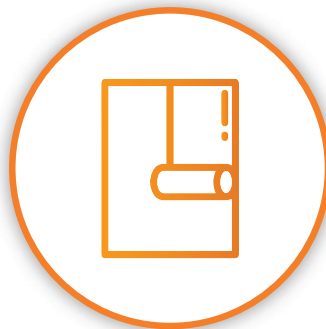
Not only do we offer vehicle and fleet wrap services, we are also able to provide architectural graphics, corporate signage, event graphics, and more.

## How we can help build your brand:



### Vehicle & Fleet Wraps

We wrap all vehicles from the smallest to the largest in your fleet. Our team is well equipped for any of your mobile advertising needs.



### Corporate Signage & Architectural Graphics

Customize your interior and exterior spaces with wall murals, dimensional lettering, signage, or window films to bring out your brand.



### Event Graphics

We provide an array of options to showcase your brand at your next event, such as portable displays, backdrops, floor graphics, and more.

## What We Can Do

- Indoor / Outdoor Murals
- Acrylic / Metal Signage
- Vehicle Wraps
- Boat Wraps
- Banners
- Floor Graphics
- Window Graphics
- Dimensional Lettering
- Fence Mesh Graphics
- Furniture Wraps
- Staircase Wraps
- Building Wraps
- Retail Graphics
- Yard Signs
- ... and so much more!

**These are only a few examples of what we can do. We are your one-stop shop for all marketing needs.**

# WHO ARE WE?

DESIGNING FORWARD

SINCE 2004, WE HAVE COMPLETED  
OVER **15,000** WRAPS WITH FLEETS  
AS LARGE AS **4,500** VEHICLES.

## Join our family and let us help you succeed.

In 2004, Capital Wraps began serving the east coast with just one large format printer. Since then, we have grown to become a leading provider of vehicle wraps, corporate signage, banners, and event graphics for companies just like yours.

## Why Us?

- ✓ 4 Year Written Warranty
- ✓ In-House Design Team
- ✓ Competitive Pricing
- ✓ Master Certified Installers
- ✓ Nationwide Installation
- ✓ 18+ Years of Experience

Contact us now at [Fleet@capitalwraps.com](mailto:Fleet@capitalwraps.com) or 919-977-7070.



## Our Process

### 1 Design

Work with our design team to create eye-popping, memorable graphics that reflect your brand's image and message.

### 2 Print

Our state-of-the-art equipment prints sharply and permanently on the highest quality materials.

### 3 Install

Our network of certified installers will install your wrap on any vehicle or hard surface.

# *Fleet Wrap Program*

*Ask us how we can help put your brand in motion.*

Across the nation, we are looking for growing service companies and franchises wanting to stand out in their community to join our fleet wrap program. We offer fleet discounts along with top-notch design services to turn your vehicle into a mobile billboard that gets your brand noticed on the road.



## Contact Us:

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919-977-7070



fleet@capitalwraps.com



www.capitalwraps.com



5812 Triangle Drive Raleigh, NC 27617

